



Leader Guide Q&A

Please read through some questions and answers to help you as you create your own Dermer Dreams Food Drive! Your goal is to create a strategy to collect as much food as possible!

Q: What will I receive after I sign up as a leader?

A: You will receive an email confirmation after signing up and a How it Works Flyer, Leadership Guide, and a Sample of what you can use when recruiting students to your team. Two weeks before the Food Drive, you will receive a Dermer Dreams package with everything you need.

Q: How many students do I need to recruit to my team?

A: 20 Students

Q: How do I get the members of my team to register under my team name?

A: After you recruit the members of your team, instruct them to sign up as a Neighborhood Captain at www.dermerdreams.org/national-neighborhood-captain.

MAKE SURE TO TELL THEM TO TYPE IN THE EXACT NAME OF YOUR TEAM WHERE THE SIGN-UP FORM REQUESTS "TEAM NAME".

Q: What items will I receive for my team?

A: You will receive Dermer Dreams donation bags & flyers. These will be separated into 20 packages for the members of your team.

Q: When will I receive the package?

A: You will receive the package 2 weeks before the date of the food drive.

Q: When should I distribute the packages to the members of my team?

A: You can give out the packages to the members of your team right after you receive them.

Q: When do I instruct the members of my team to give out their bags and flyers?

A: The members of your team should give out the bags one week before the food drive.

Q: What do I do on the day of the food drive?

A: You are required to be at the Dermer Dreams drop site from 10:00 am until the time when all of the members of your team have dropped their bags. You must check in all of the team members and confirm with us that they have completed the program.

Q: When will the members of my team receive their certificate confirming they completed the Dermer Dreams Food Drive and earned 10 community service hours?

A: After you report to us that they have completed the program, their certificate will be sent to them.

Q: Can the members of my team distribute the bags to anyone they want?

A: Yes. They decide the best strategy. Some captains go door-to-door and distribute 100 bags to 100 consecutive homes. Others give 3 bags each to 33 people who are friends and family.

This will be the most important decision that will impact the results of their food drive.

Q: How do the members of my team get the bags to the Dermer Dreams Headquarters?

A: As part of the Dermer Dreams Neighborhood Captain Program, they must have a parent or adult who can drive with them to pick up the food and deliver it to the Dermer Dreams Drop Site.

For questions email: neighborhoodcaptain@dermerdreams.org

www.DermerDreams.org

#FightingHungerOneBagAtATime

