

## **Neighborhood Captain Program**

We provide high school students a streamlined platform with the supplies and support needed to run their own successful food drive.



700,295 lbs. of food have been collected & delivered



528,789 meals served to people who are food insecure

Do Something GREAT for Your Community

## **Neighborhood Captain's Role:**

- **step 1:** Each Neighborhood Captain is provided Dermer Dreams donation bags and promotional materials.
- **step 2:** The students take charge, utilizing their creativity & connections while creating their plan of action to collect as much food as possible.
- **step 3:** Upon delivery of the food to our drop site, on collection day, the student earns 10 hours of Community Service.

## **Create Your Plan of Action!**

- Raise money through a Venmo campaign. Request \$10 per person and go shopping to fill some of your bags.
- Text friends & family who live nearby to request that they fill bags.
- Distribute bags to people you know in your community.
- Hand out bags in front of a supermarket and ask people to fill the bag as they are shopping.
- Request that employees in your parents' workplace fill bags.
- Distribute bags and letters to homes in your neighborhood and pick up the bags after 9am on pick up day.
- Use social media to create awareness about your food drive.
- Put a personal note inside the bag explaining why you want to help people who are hungry.
- Offer personal pick-up times when someone can text you to pick up their bag.



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